

August 02, 2024

MHRIL/SE/24-25/52

Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra-Kurla Complex Bandra (E),
Mumbai – 400 051.
Symbol: MHRIL

Listing Compliance
BSE Limited
Floor 25, PJ Towers,
Dalal Street,
Mumbai – 400 001.
Scrip Code: 533088

Dear Sir/ Madam,

Sub.: Press Release issued by Mahindra Holidays & Resorts India Limited (“the Company”)

Please find enclosed a Press Release issued by the Company today i.e. August 02, 2024 titled “**Club Mahindra Introduces Six Luxurious Villas in North Goa, Perfect for a Serene and Adventurous Family Getaway**”.

The aforesaid Press Release is also being hosted on the website of the Company www.clubmahindra.com in accordance with Regulation 46 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Kindly take the same on record.

Thanking you,

Yours faithfully,
For **Mahindra Holidays & Resorts India Limited**

Dhanraj Mulki
General Counsel & Company Secretary

Encl.: a/a

Club Mahindra Introduces Six Luxurious Villas in North Goa, Perfect for a Serene and Adventurous Family Getaway

~The Leading Vacation Ownership Brand Associates with Lohono Stays to add Six Luxurious Villas, providing members access to unparalleled serenity and luxury~

Goa, 2nd Aug 2024: Club Mahindra, the flagship brand of Mahindra Holidays & Resorts India Limited (MHRIL), has strengthened its presence in North Goa through a strategic partnership with Lohono Stays- a preeminent brand in serviced luxury villas. This collaboration provides members access to six luxurious villas, perfectly nestled in tranquil surroundings, offering breathtaking beach views, sophisticated interiors, and modern amenities. Club Mahindra members can now access exquisite accommodations in North Goa, further solidifying the brand's commitment to providing exceptional and enriching holiday experiences.

The latest additions to Club Mahindra's portfolio are six stunning properties in North Goa: Aroha Palms Majestic, Aroha Palms Grande, Bastora House at Bardez, Igreha Villa C, Igreha Villa F, and Ishavilas at Siolim. Each villa offers a harmonious blend of modern comfort and old-world charm, with striking interiors, lush green environs, and private pools that create a tranquil oasis.

Surrounded by lush greenery and located near popular beaches, these properties offer guests a unique blend of serenity and adventure. The guests can immerse themselves in a world of soothing beauty and thrill-seeking experiences, including speed boat rides, banana boat rides, jet skiing, parasailing, surfing, yacht sailing, kayaking, and fishing.

Santhosh Kutty, Chief Business Officer, Mahindra Holidays & Resorts India Limited, said, *"We are excited to unveil these luxurious villas as a new addition to the Club Mahindra portfolio. These exquisite retreats offer our members unparalleled tranquillity and sophistication, perfect for serene family getaways or intimate celebrations. At Club Mahindra, we strive to create unforgettable vacation moments, and these stunning villas epitomize our unwavering commitment to exceptional quality and guest satisfaction. We are enthusiastic about our continued growth and the opportunity to provide our members with extraordinary stays."*

About Mahindra Holidays & Resorts India Limited

Mahindra Holidays & Resorts India Limited (MHRIL) India's leading leisure hospitality company offers quality family holidays primarily through vacation ownership. MHRIL offers a 25-year membership along with other products – Bliss, Go Zest, and Club Mahindra Fundays for corporates, through its flagship brand Club Mahindra.

As on March 31, 2024, MHRIL has 110 resorts across India & abroad and its subsidiary, Holiday Club Resorts Oy (HCR), Finland, a leading vacation ownership company in Europe has 33 Timeshare Properties (Including 9 Spa Resorts) across Finland, Sweden, and Spain.

Visit us at www.clubmahindra.com

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federations of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology, and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

For further details, please contact:

Yayati Gaikwad | yayati.gaikwad776@mahindraholidays.com